

2010 MEMBERSHIP CAMPAIGN



JOINED IN PURPOSE,
UNITED IN ACTION

www.tci-pac.org

Dear Transportation Construction Industry Member:

Since its inception in 2002, your Transportation Construction Industries Political Action Committee has become a force in Harrisburg. The five associations that comprise TCI-PAC are joined in purpose and united in action to promote full funding of Pennsylvania's transportation infrastructure needs.

Convincing the state legislature to enact funding increases for highways and mass transit will be difficult. The current mood is opposed to anything that is regarded as a tax increase. Industry members must be prepared to assist legislators who are willing to make tough choices for long-term improvements to transportation as opposed to quick fix political deals. An important component of this effort will be broadening industry participation in TCI-PAC.

We welcome you to become a member of TCI-PAC in this critical year for our industry.

Jamie VanBuren, TCI-PAC Chairman
New Enterprise Stone & Lime Co.

Why Join the TCI-PAC?

Industry Agenda

The TCI-PAC creates the political focus for our industry by identifying key issues and developing plans of action to get things done for us within the legislative system.

Collective Action

An individual working alone cannot possibly accomplish as much as we can through working together as a joint lobbying force.

Industry Focus

The TCI-PAC represents the interests of every facet of our industry, and it is working to help ensure that each company becomes more profitable. Only through the TCI-PAC can we secure a funding increase, streamlined regulation, and the effective delivery of our message to elected officials.

Strategic Giving

Every dollar donated to the TCI-PAC is deliberately given to those legislators who consistently prove they have a vested interest in supporting and improving our industry.

Grassroots

The TCI-PAC assists companies to get their employees actively involved in the political process through proper training. With TCI-PAC's help, companies have been successful in integrating programs into their corporate culture, including voter registration and training employees on how to interact with legislators on key issues. The TCI-PAC hosts workshops featuring political strategists who share their perspectives on relevant public policy, as well as publishing information relevant to the membership.

SUPPORT THE 2010 MEMBERSHIP CAMPAIGN

TCI-PAC Position on Key Issues

PRIVATIZATION (P3)

Any entity that can operate more efficiently and profitably in the private sector, including transit lines and highways, deserves consideration for privatizing. However, before privatization occurs, there should be assurances that the revenue gained from the lease of highway assets would be earmarked for improving highways and bridges, just as revenue from the lease of a mass transit system should be earmarked for mass transit. Additionally, the competitive bidding process should be protected and retained. This should include the entire continuum of highway projects, from design through construction, and design-build projects also should be subjected to competitive bidding to ensure that Pennsylvania highway builders and suppliers are on equal footing with firms from outside the state. Other forms of P3 should be explored, not just lease-concession arrangements.

PRESERVING HIGHWAY FUNDS FOR THEIR INTENDED PURPOSES

Pennsylvania enjoys the benefits of a user-funded highway and bridge network. The state constitution prescribes that all highway user fees and fuel taxes be dedicated to the state's Motor License Fund (MLF), which is used to build and maintain the state's highway and bridge program. The escalating trend of funding State Police operations using MLF monies continues to hamper PennDOT's ability to apply these funds for its intended purposes - road and bridge maintenance and repairs. TCI strongly supports reducing the level of MLF funds going to the State Police and earmarking funds from the MLF for their intended use.

"RIGHT-SIZING"

The "right sizing" of any highway project, as well as the overall highway construction and maintenance budget, must be based upon responsible long-term planning. It requires an objective and thorough assessment of projected capacity required to accommodate the orderly flow of traffic, and the availability of necessary resources to do the job.

INCREASED MATERIAL COSTS

The cost of construction materials has increased significantly in recent years, for highways and other projects. It is important to recognize that delaying projects will significantly increase their costs as inflation continues in the industry. The fact that costs increase does not mean that a project is not worthy.

PROJECT COSTS VS. THE COST OF DOING NOTHING

The shifting population and increasing number of motorists have resulted in impediments to the orderly flow of traffic in many parts of Pennsylvania. The cost of doing nothing is significant – increased fuel cost, lost time and productivity, while cars and trucks creep and plod through jammed roadways and bridges. Failure to move a project forward translates into lost economic development opportunities. While Pennsylvania may have "saved" the cost of a project, economic development remains stagnant. TCI-PAC supports improved highways for economic development.

IMPOSITION OF TOLLS ON HIGHWAYS THAT ARE CURRENTLY TOLL-FREE

TCI supports exploring various methods for ensuring that Pennsylvania has the resources to adequately fund highways and bridges. Revenue from tolls should not be diverted for non-highway uses. Some states are exploring ways to charge higher tolls at high-volume periods as a way to encourage off-peak travel and spread out the use of highways. TCI-PAC supports tolling I-80 as a means of generating revenue.

OTHER FUNDING SOLUTIONS

Due to the increasing popularity of hybrids and other fuel-efficient vehicles, other states are exploring how to convert liquid fuel taxes (per-gallon fees) to per-mile usage fees, which is a more equitable way to recover the cost of wear and tear on roads and bridges. TCI-PAC supports exploring that and other solutions.

TCI worked with the Keystone Transportation Funding Coalition to develop a 21st century transportation program vision. The vision was developed with input from highway and public transit advocates, smart-growth advocates, organized labor, the general business community, agriculture, system users such as AAA and AARP, bicycle and pedestrian advocates, aviation systems and others.

Similar to the Transportation Advisory Council, the KTFC vision of a 21st century comprehensive plan would boost annual transportation construction to nearly \$5 billion per year. The TCI program would increase PennDOT’s funding for maintaining existing highways from its current \$1.5 billion per year to \$2.0 billion. Both highway and transit capacity projects would be funded by a nearly \$2 billion increase in funding. Finally, annual county and local governments’ allocations of state funds would rise from \$360 million to \$1 billion per year.

The benefits of such action would be:

- Better quality of life
- Safer PennDOT roads
- Improved public transit, congestion relief
- Local tax relief
- Economic development (job creation)

The American Road & Transportation Builders Association (ARTBA) has quantified the impact of doubling Pennsylvania’s transportation capital construction program. The study concluded that doubling transportation investment creates more than 50,000 jobs in Pennsylvania, more than half of which are in industries other than construction, such as manufacturing and health care.

State Transportation Advisory Committee Recommends Long-Term Solution

In May 2010, the State Transportation Advisory Committee (TAC) released a report recommending an immediate need for approximately \$3.5 billion annually in new funding to improve the condition of the state’s highway, bridge and transit infrastructure. The report also states that Pennsylvania has extensive transportation needs that will require a variety of broad-based funding approaches, some of which could be applied in the near term and others over a longer time period.

(dollars in millions)	2010 Need	2020 Need	2030 Need
Highway & Bridge	\$2,576	\$4,693	\$6,545
Public Transportation	\$484	\$1,383	\$3,063
Local Government	\$432	\$670	\$1,092
TOTAL	\$3,492	\$6,746	\$10,700

Source: Page 17, TAC Study Executive Summary

The TCI-PAC’s vision for a long-term, comprehensive funding solution is embodied in the TAC report. It is this vision that is now shared by other transportation advocates and can be viewed on the TCI-PAC web site at: www.tci-pac.org

- Support TCI-PAC financially
- Invite legislators to your office (TCI-PAC can help)
- Engage employees in grassroots communication via the TCI-PAC website:
www.tci-pac.org
- Write a letter to the editor of your local newspaper
- Call a talk radio or TV call-in show

RATIONALE & MISSION

TCI-PAC is the unified voice of the Transportation Construction Industries in Pennsylvania. It represents a broad array of interests, including asphalt hot mix, aggregates, concrete, contractors, materials suppliers, equipment dealers, service purveyors and consultants. The mission is to support candidates for governor and the state legislature who support the needs of the Transportation Construction Industries in Pennsylvania.

FOCUS OF TCI-PAC SUPPORT

Candidates for Governor ● Legislative Leadership PACs ● Key Legislative Committees
Rank & File Members In Need of Support ● Candidates Who Are Supportive Of Our Industry



**Building Highways...
Bridging Communities**



Central Atlantic Bridge Associates



www.tci-pac.org



I/We _____ pledge to donate \$ _____

for the TCI-PAC on or before _____, 2010.

TYPES OF GIVING

- **OWNERSHIP/PRINCIPAL**
This is a single contribution from a key person within the company
- **EXECUTIVE TEAM**
These are contributions raised at various levels of a company's management team
- **COMPANY-WIDE GRASSROOTS PROGRAM**
These contributions are made by managers and employees at all company levels. Training on running such a program is available from the TCI-PAC.

Levels of Support	Number of Donors	Total Donations	Category
\$25,000	2	\$50,000	Existing
\$10,000	1	\$10,000	Existing
\$7,500	4	\$30,000	Existing
\$5,000	10	\$50,000	Existing/New
\$2,500	15	\$37,000	Existing/New
\$1,000	20	\$20,000	Existing/New
\$500	25	\$12,500	Existing/New
\$250	30	\$7,500	New
\$100	30	\$3,000	New

CONTACT INFORMATION

Name: _____

Title: _____

Company: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Please Return To:
TCI-PAC
800 North Third Street
Fifth Floor
Harrisburg, PA 17102



Running A Company-Wide TCI-PAC Membership Campaign

BASIC TIPS

- *Run your TCI-PAC campaign prior to other fundraising efforts such as the United Way.*
- *Keep it Short...* The campaign should be short (i.e., 2-3 weeks), with a very clear deadline for submitting contributions.
- *Initial Meeting...* Hold a meeting to clearly stress the purpose of the campaign to your workforce. A staff member can be asked to coordinate the campaign at the meeting. If a meeting is not doable, send a letter from your company president and a pledge form to the entire workforce. Sample letters are available by contacting jwagner@paconstructors.org.

IDEAS TO EMPHASIZE DURING CAMPAIGN

- *The State Legislature...* Only the Legislature can decrease or increase highway user fees. We will have to lobby the General Assembly again in the near future.
- *The TCI-PAC as a Vehicle...* The PAC is a vehicle for providing support to and communication with legislators who are friendly to our industry.
- *The Individual...* In Pennsylvania, corporations cannot contribute money to a candidate or a PAC. All contributions must be from individuals.
- *Strength in Numbers...* This campaign is a membership campaign. TCI-PAC membership promotes the industry. Membership benefits include a subscription to the TCI-PAC newsletter and a membership gift.
- *An Effective PAC...* To be effective, the TCI-PAC should raise at least \$200,000 per year. We can generate this amount of money by having a large number of people contributing a small amount of money.
- *Contributions...* One popular guideline is \$1 per \$1,000 of annual compensation, but it should always be stressed that any amount is greatly appreciated and will make a difference. An emphasis should be placed on getting as many people involved as possible.
- *Industry Dependence...* Our industry, our company and our careers are dependent on public funds from taxes on motor fuels. Periodically, these funds must be increased to offset declining revenues due to more efficient motor vehicles and increasing construction costs due to inflation.

DURING YOUR CAMPAIGN

- *Reminder Letters...* Midway through the campaign, a brief reminder letter or e-mail should be sent to each employee who has not responded, reminding them of the campaign deadline. Sample letters are available by contacting jwagner@paconstructors.org.

Note: Employees should be instructed to hand in their pledge form and payment to a designated person within the company.

Using Pledge Forms:

- Assign a coordinator to collect the monies and coordinate employee meetings.
- Select a specific deadline when pledge forms & contributions should be submitted to the coordinator. Make this date clearly visible on the pledge form.
- Send a cover letter with the pledge form from your company's president urging employees to become active members of the TCI-PAC.
- Sample letters are available by contacting jwagner@paconstructors.org.

When contributions are made:

- Make sure ALL pledge forms are correctly and completely filled out by contributors before submitting them to the TCI-PAC. It is important that we receive all the information requested on the form.
- Make sure all contributions are made via personal check, personal credit card or payroll deduction. **Corporate contributions are NOT PERMITTED!**
- Personal check, **MUST BE** made payable to: **TCI-PAC**

Mail pledge forms & contributions to:

TCI-PAC
Attention: Beth Nare
800 N. Third St., 5th Floor
Harrisburg, PA 17102

2010 Member Pledge Form

Become a TCI-PAC member!



SUPPORT YOUR INDUSTRY!

*Name: _____

*Home Address: _____

*City: _____ *State: ____ *Zip Code: _____

*Company Name: _____

*Title: _____

*Company Address: _____

*City: _____ *State: ____ *Zip Code: _____

Company Phone: _____

* Required information for government reporting purposes

PERSONAL CHECK, MONEY ORDER or CASH

Enclosed is a PERSONAL CHECK payable to "TCI-PAC" in the amount of \$_____.

Enclosed is a Money Order payable to "TCI-PAC" in the amount of \$_____.

Enclosed is a cash contribution in the amount of \$_____.

PERSONAL CREDIT CARD

Please charge the following amount to my credit card \$_____.

Visa / MasterCard/Discover (circle one)

Account Number: _____

3-Digit Security Code: _____ Expiration Date: _____

Street Address of Cardholder: _____

Zip Code: _____

Signature: _____

Please return completed form with payment to your company coordinator by: _____
Company coordinator is:

PAYROLL DEDUCTION

\$.50 per pay period For _____ pay periods = \$_____

\$1.00 per pay period For _____ pay periods = \$_____

\$5.00 per pay period For _____ pay periods = \$_____

\$_____ per pay period For _____ pay periods = \$_____

\$_____ Lump Sum (One-Time Deduction)

Pledge forms & contributions can be mailed to:

TCI-PAC
Attention: Beth Nare
800 N. Third St., 5th Floor
Harrisburg, PA 17102

CONTRIBUTION OPTIONS